

Moved by:

Councillor Crowson/Councillor Carlson

OFFICIAL BUSINESS MOTION

Election Signs within Road Right-of-Way

6.2

WHEREAS the City of Lethbridge allows the installation of election signs within the public road right-of-way as outlined in an Administrative Guideline;

AND WHEREAS the election sign guidelines are designed to:

- Maintain safety for citizens using the right of way;
- Protect and maintain the life of public infrastructure within the right-of-way; and
- Ensure the right-of-way remains neat and orderly in appearance;

AND WHEREAS the number of signs creates visual clutter and unsafe distractions along the public road right-of-way;

AND WHEREAS hundreds of election signs were illegally placed in the right-of-way in the last municipal election and confiscated, requiring an additional fulltime employee during the election period just to manage the collection and distribution of the signs;

AND WHEREAS the Council and the City received complaints from the community about the signage;

AND WHEREAS the majority of the temporary election signs are made from single-use corrugated plastics which are not accepted for recycling in the Lethbridge Waste and Recycling Centre, thereby generating additional volume of waste in the landfill;

AND WHEREAS the Land Use Bylaw permits the temporary use of signs on private property;

THEREFORE, BE IT RESOLVED THAT the City Council direct the City Manager to amend the Administrative Election Sign Guidelines to prohibit the installation of election signs within the public road right-of-way, effective immediately.